

American Saddlebred Horse Association, Inc.

Board of Directors Meeting

Kentucky Horse Park, Lounge, Covered Arena

Monday, July 11, 2005

1:30 p.m. ET

(Following Joint Directors' Meetings with American Saddlebred Museum and Registry)

MINUTES

Members Present: President Fred Sarver, Vice Presidents Misdee Wrigley and Mary Anne Cronan, Secretary Sandy Lilly, Directors Nancy Boone, Carter Cox, Lewis Eckard, Victoria Gillenwater, Nelson Green, Tim Lockard, Mary Ann Pardieck, Dr. Alan Raun, Kay Richardson, Robert Ruxer, Paul Treiber, Art Zubrod.

Members Absent: Treasurer David Howard, Director Matthew Heiman.

Others Present: Executive Secretary Alan F. Balch, Counsel Jefferson Streepey.

I. President Sarver called the meeting to order at 1:40 p.m. Following roll call, it was determined that a quorum was present.

II. Minutes

The directors considered the minutes of the meeting held by teleconference March 29, 2005. *Ms. Wrigley moved and Ms. Richardson seconded that the minutes be approved as presented, and the motion passed unanimously.*

Mr. Balch asked that the minutes of the Executive Committee meeting held May 4, 2005, also be considered since a quorum of the Executive Committee was present at this meeting. Following review, *Ms. Cronan moved and Ms. Wrigley seconded that these minutes be approved as presented, and the motion was approved unanimously.*

III. Treasurer's Report

In the absence of Treasurer Howard, Mr. Sarver asked that Mr. Balch review the financial information circulated to all directors. Mr. Balch noted the new format of the statements given the recent internal corporate reorganization, and detailed in the information provided in the new consolidated statement.

Mr. Ruxer pointed out that given the Campbellsville horse rescue expense in the year-earlier period, that the Association had to be cautious in evaluating which of such efforts should be funded, and questioned how available funds were allocated. Mr. Balch responded that it was the role of the Equine Welfare Committee to do so, subject to approval of the board, and that his understanding was that no such efforts could be made absent specific fund-raising decisions for specific cases; in other words, he said, the Association's general funds were not subject to such uses.

Mr. Balch asked the directors to briefly review the investment portfolio data provided by Merrill Lynch, and noted that he understood Treasurer Howard had consulted with our investment adviser on this report.

Dr. Raun moved and Mr. Lockard seconded that the Treasurer's Report be accepted, and the motion was adopted unanimously.

IV. Committee Business/Reports

Mr. Balch asked the directors to review the pending committee roster and make suggestions to Mr. Sarver if there should be any additions; he noted that the new structure of committees is consistent with the internal corporate reorganization.

It was suggested and discussed that the Sweepstakes Committee might be expanded, and Mr. Sarver explained the origin and development of the Sweepstakes program, and added that Mr. Wise had suggested that Anne Stafford be added to the committee.

Dr. Raun then suggested that something had to be done to stimulate interest in showing stallions, and lengthy discussion followed as to how this might be done, and in which classes, and how judging standards affected this issue.

Dr. Raun moved and Mr. Cox seconded that to stimulate showing of stallions, that the Association's staff take steps to see that separate stallion stakes in Fine Harness and Five Gaited sections be added to at least the breed's three major shows (Lexington, Louisville, and Kansas City), with Association funding/sponsorship if necessary to achieve this goal. More discussion ensued, as to the possible sources of funding such a program, and how competitions might apply to be part of the program. Mr. Eckard noted that part of the problem was in the existing rules, as to who could show stallions, and that the rules themselves in this area needed to be addressed as well. Others raised the issue of possibly having separate Futurity classes for stallions. ***Upon completion of discussion, the motion passed unanimously.***

Ms. Richardson commented briefly on the agendas of the various Youth program groups meeting this week, whose agendas had been included in the meeting materials.

Mr. Balch reported on the teleconference meeting of the Strategic Planning Committee, held in part to solicit comments on an essay he had written which is pending publication in the next issue of the magazine to be distributed before

Louisville. Among the subjects raised was the issue of developing Regional Championships, which Mr. Sarver pointed out he had assigned to the Planning committee to develop. Mr. Balch stated that we have received a formal proposal from the Pennsylvania National Horse Show this fall to become the first Regional Championship, with the conditions and terms to be developed between now and then.

Ms. Lilly moved and Ms. Gillenwater seconded that the title of ASHA Northeastern Regional Championships (Regions 11 and 12) be conferred on the 2005 Pennsylvania National Horse Show. Following further discussion, including the current status of Saddlebreds in both the Devon Horse Show and the Pennsylvania National, as well as elsewhere, ***the motion was approved unanimously.***

Mr. Balch then raised the issue of the possible need for a retreat, perhaps to be professionally facilitated, so that the directors themselves (per a previous suggestion from Mr. Howard) can get to know each other's outlook on the prospects of the breed going forward, and what actions need to be considered. Following a general discussion, ***Ms. Cronan moved and Ms. Lilly seconded that each director provide dates of availability to the staff, no later than August 1, for a time period to include the Fall board meeting, perhaps working from October 10-12 as a starting point. The motion was approved unanimously.***

V. Executive Secretary's Report

Mr. Sarver asked Mr. Balch to comment briefly on the other materials provided the directors prior to the meeting, and he did so. He noted that a new staff member had been hired, Jennifer Gibson, as Program Administrator, to replace Jennifer Mellencamp, and work under the supervision of Matthew Williams. In addition, he noted that the dates for the traditional Fall fund-raiser were now set for Thursday, October 27, at the Radisson ballroom in Lexington, but that a committee needed to be established to work on the event itself.

Dr. Raun questioned whether the format of the Membership Directory, published with the annual Reference Directory in January to save money, was practical, and most directors indicated they preferred the old booklet. Mr. Balch stated he would be happy to consider returning to the old format, and said he continued to use it himself. ***Dr. Raun moved and Ms. Richardson seconded that the staff be directed to prepare cost-efficient options of returning to the previous format, and the motion was approved unanimously.***

Dr. Raun also questioned whether there was a "magazine committee" at present, and described the staff's decision not to publish an article and illustration of various training devices, prepared by Liz Kinney and Pat Borders. A discussion ensued, and Mr. Balch pointed out the written policy that pre-dated his employment of not depicting horses wearing chains, shackles, or other action devices in the magazine, and his reasons for believing this was the correct policy, and the dangers of having such pictures taken out of their proper context. Further discussion followed. Mr.

Sarver noted that we intend to have a live demonstration at the annual meeting if at all possible of the proper use of training aids.

VI. Old Business

Mr. Sarver reported on the status of the Association's recommendations to the Governor on the Saddlebred seat on the Kentucky State Fair Board, and a meeting held with Teresa Hill of the Governor's office on Wednesday, July 6. Attending the meeting with Ms. Hill and her staff were Mr. Sarver, Mr. Cox, Ms. Wrigley, Mr. Al Dix, and Mr. Balch, and the Association's strong preference for the re-appointment of Ms. Cronan was emphasized. Nevertheless, Ms. Hill requested that a new list of recommendations (including the renewed recommendation of Ms. Cronan) be submitted within 30 days. She also stated that she would provide the Association with statements of interest in the position that the Governor's Office had received from citizens to include in our evaluation.

VII. New Business

Ms. Cronan briefly noted Prize List corrections for the 2005 Kentucky State Fair, including qualifying dates for Pleasure classes, and stated that Roadster Ponies placing 1st through 4th would be measured.

VIII. Adjournment

Upon motion of Mr. Cox, seconded by Ms. Pardieck, the meeting was adjourned at 3:40 p.m.

Submitted by:

Alan F. Balch, Executive Secretary