



# AMERICAN SADDLEBRED BREED AMBASSADOR PROGRAM

## AMATEUR INDIVIDUAL

Name of Participant	ASHA Member #	Phone #	E-mail
<b>Region #</b>	<b>Charter Club collecting data</b> (see Charter Clubs by Region)	<b>Signature</b>	<b>Date</b>
<b>PLEASE ATTACH DETAILS, COUNTING BY # OF INDIVIDUAL EVENTS, NOT BY THE # DAYS IN THE EVENT</b>			
PROMOTIONAL ACTIVITY	POINTS	NUMBER OF OCCURRENCES	TOTAL
Volunteer at ASHA booth at AG LAND or any other national horse event minimum of 3 hours	50		
Showed one or more American Saddlebreds at an open-breed show not offering ASB classes	15		
Took an American Saddlebred to an all-breed event, such as an organized (named/hosted) trail ride, fox hunt, etc.	15		
Took an American Saddlebred to an expo, public promotional event, parade, community event	25		
Was written-up in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	25		
Advertised in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	10		
Participated in a school-, club-, troop-, or any public seminar (not listed elsewhere)	25		
OFF-SITE with a Saddlebred	20		
ON-SITE with a Saddlebred	15		
As a speaker only	10		
Attended 4 or more charter club meetings this year	15		
Volunteered 10 hours or more for horse show with Saddlebred classes	15		
Volunteered 10+ hours for ASB-featuring non-profit organization other than club or show (rescue, therapy, etc.)	15		
Hosted newcomers as part of the American Horse Council "Time to Ride" program, counted per visit	15		
Took a Saddlebred to, or arranged for video exposure (earned at initial air-date)	40		
-For a national network or movie	25		
(news coverage of any of the listed activities does count) -For a local network or cable/ internet program	30		
Uses a Saddlebred as a professional mounted public patrol horse or public carriage horse	30		
Someone outside your household who you introduced to the breed bought their first Saddlebred this year	10		
<b>ACTIVE IN THESE DISCIPLINES</b>  (not just what gear the horses can wear, but how you use the horses... maximum of 1 occurrence per discipline)	<i>Saddle Seat for show or pleasure</i>	10	
	<i>Hunt Seat for show or pleasure</i>	10	
	<i>Western for show or pleasure</i>	10	
	<i>Jumping (show jumping, arena jumping)</i>	10	
	<i>Driving for show or pleasure</i>	10	
	<i>Dressage (English or Western)</i>	10	
	<i>Fox-hunting, steeplechase, eventing</i>	10	
	<i>Gymkhana (poles, barrels, gaming)</i>	10	
	<i>Team penning, cutting cattle, competitive roping, reining</i>	10	
	<i>Combined Driving and/or competitive Carriage Driving</i>	10	
	<i>Civil War Re-enactment</i>	10	
	<i>Open-breed halter competition (other than model classes at an ASB show)</i>	10	
	<i>Used a Saddlebred as a "riders with disabilities" therapy animal</i>	10	
	<i>Vaulting / trick riding</i>	10	
	<i>Drill team, parade</i>	10	
	<i>Trail riding for pleasure</i>	10	
	<i>Competitive / Endurance Trail Riding</i>	10	
	<i>Mounted Shooting, or other (please name:)</i>	10	
<b>ANNUAL TOTAL POINTS</b>			

- The ASHA will not be responsible for errors or omissions in the collection or transmission of data.
- Verify that your nearest charter club has received your data accurately on or before December 21.

**QUESTIONS?: (859) 259-2742 . FAX (859) 259-1628 . saddlebred@asha.net . www.saddlebred.com**