



August 20, 2019

DAVID S. BECK
President and CEO

Mr. Marty Schaffel, President
American Saddlebred Horse Association

Dear Mr. Schaffel:

Congratulations on being elected president of the American Saddlebred Horse Association ("ASHA"). On behalf of Kentucky Venues I want you to know how much we appreciate our partnership with the ASHA.

I look forward to working with you and the ASHA to continue to grow and enhance the World's Championship Horse Show ("WCHS") while at the same time continuing with the support that the ASHA provides to the WCHS, including being the custodian and record keeper of the qualifying points earned by participants at the various Saddlebred horse shows.

We have a tremendous appreciation for the history and prestige of the Saddlebred industry and are fortunate for the opportunities to be supportive of ASHA.

Please let me know if I can ever be of assistance.

Best Regards,

David S. Beck
President & CEO
DSB:bw

Cc: Mr. David Mount, Interim Executive Director of ASHA
Mr. Edward Bennett, Kentucky State Fair Board ASHA
Representative
Mr. Kevin Moore, Kentucky Exposition Center General Manager