



AMERICAN SADDLEBRED BREED AMBASSADOR PROGRAM

AMATEUR INDIVIDUAL

Name of Participant	ASHA Member #	Phone #	E-mail
Region #	Charter Club collecting data (see Charter Clubs by Region)	Signature	Date
PLEASE ATTACH DETAILS, COUNTING BY # OF INDIVIDUAL EVENTS, NOT BY THE # DAYS IN THE EVENT			
PROMOTIONAL ACTIVITY	POINTS	NUMBER OF OCCURRENCES	TOTAL
Volunteer at ASHA booth at AG LAND or any other national horse event minimum of 3 hours	50		
Showed one or more American Saddlebreds at an open-breed show not offering ASB classes	15		
Took an American Saddlebred to an all-breed event, such as an organized (named/hosted) trail ride, fox hunt, etc.	15		
Took an American Saddlebred to an expo, public promotional event, parade, community event	25		
Was written-up in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	25		
Advertised in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	10		
Participated in a school-, club-, troop-, or any public seminar (not listed elsewhere)	25		
OFF-SITE with a Saddlebred	20		
ON-SITE with a Saddlebred	15		
As a speaker only	10		
Attended 4 or more charter club meetings this year	15		
Volunteered 10 hours or more for horse show with Saddlebred classes	15		
Volunteered 10+ hours for ASB-featuring non-profit organization other than club or show (rescue, therapy, etc.)	15		
Hosted newcomers as part of the American Horse Council "Time to Ride" program, counted per visit	15		
Took a Saddlebred to, or arranged for video exposure (earned at initial air-date)	40		
-For a national network or movie	25		
(news coverage of any of the listed activities does count) -For a local network or cable/ internet program	30		
Uses a Saddlebred as a professional mounted public patrol horse or public carriage horse	30		
Someone outside your household who you introduced to the breed bought their first Saddlebred this year	10		
ACTIVE IN THESE DISCIPLINES (not just what gear the horses can wear, but how you use the horses... maximum of 1 occurrence per discipline)	<i>Saddle Seat for show or pleasure</i>	10	
	<i>Hunt Seat for show or pleasure</i>	10	
	<i>Western for show or pleasure</i>	10	
	<i>Jumping (show jumping, arena jumping)</i>	10	
	<i>Driving for show or pleasure</i>	10	
	<i>Dressage (English or Western)</i>	10	
	<i>Fox-hunting, steeplechase, eventing</i>	10	
	<i>Gymkhana (poles, barrels, gaming)</i>	10	
	<i>Team penning, cutting cattle, competitive roping, reining</i>	10	
	<i>Combined Driving and/or competitive Carriage Driving</i>	10	
	<i>Civil War Re-enactment</i>	10	
	<i>Open-breed halter competition (other than model classes at an ASB show)</i>	10	
	<i>Used a Saddlebred as a "riders with disabilities" therapy animal</i>	10	
	<i>Vaulting / trick riding</i>	10	
	<i>Drill team, parade</i>	10	
	<i>Trail riding for pleasure</i>	10	
	<i>Competitive / Endurance Trail Riding</i>	10	
	<i>Mounted Shooting, or other (please name:)</i>	10	
ANNUAL TOTAL POINTS			

- The ASHA will not be responsible for errors or omissions in the collection or transmission of data.
- Verify that your nearest charter club has received your data accurately on or before December 31.

QUESTIONS?: (859) 259-2742 . FAX (859) 259-1628 . saddlebred@asha.net . www.saddlebred.com