



AMERICAN SADDLEBRED BREED AMBASSADOR PROGRAM

BARN GROUP

Name of Trainer/Instructure/Owner ASHA Member # Phone # E-mail

Region # Charter Club collecting data (see Charter Clubs by Region) Signature Date

PLEASE ATTACH DETAILS, COUNTING BY # OF INDIVIDUAL EVENTS, NOT BY THE # DAYS IN THE EVENT

PROMOTIONAL ACTIVITY	POINTS	NUMBER OF OCCURRENCES	TOTAL
Showed one or more American Saddlebreds at an open-breed show not offering ASB classes	15		
Took an American Saddlebred to an all-breed event, such as an organized (named/hosted) trail ride, fox hunt, etc.	15		
Took an American Saddlebred to an expo, public promotional event, parade, community event	25		
Was written-up in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	25		
Advertised in a print or on-line publication (non-equine, or equine publication not catering to ASB industry)	10		
Participated in a school-, club-, troop-, or any public seminar (not listed elsewhere) OFF-SITE with a Saddlebred	25		
(includes home schooling or special needs schooling class, count semester as a unit) ON-SITE with a Saddlebred	20		
Member of barn group went as a speaker only	15		
Members of the group belong to local charter club and instructor and one or more of the group attend meetings	15		
Members of barn group volunteered 10 hours or more for horse show with Saddlebred classes	15		
Barn group volunteered or raised funds for ASB-featuring non-profit other than club or show (rescue, therapy, etc.)	15		
Hosted newcomers as part of the American Horse Council "Time to Ride" program, counted per visit	15		
Took a Saddlebred to, or arranged for video exposure (earned at initial air-date) -For a national network or movie	40		
(news coverage of any of the listed activities does count) -For a local network or cable/ internet program	25		
Held camp open to public (per each camp, not per days of camp)	20		
Hosted clinic or schooling show open to other barns	30		
Has a public lesson program averaging at least 8 individual riders each month	25		
<div style="border: 1px solid black; padding: 5px;"> <p>TEACHES OR PARTICIPATES IN THESE DISCIPLINES</p> <p>(not just what gear the horses can wear, but how you use the horses... maximum of 1 occurrence per discipline)</p> </div>	<i>Saddle Seat for show or pleasure</i>	10	
	<i>Hunt Seat for show or pleasure</i>	10	
	<i>Western for show or pleasure</i>	10	
	<i>Jumping (show jumping, arena jumping)</i>	10	
	<i>Driving for show or pleasure</i>	10	
	<i>Dressage (English or Western)</i>	10	
	<i>Fox-hunting, steeplechase, eventing</i>	10	
	<i>Gymkhana (poles, barrels, gaming)</i>	10	
	<i>Team penning, cutting cattle, competitive roping, reining</i>	10	
	<i>Combined Driving and/or competitive Carriage Driving</i>	10	
	<i>Civil War Re-enactment</i>	10	
	<i>Open-breed halter competition (other than model classes at an ASB show)</i>	10	
	<i>Used a Saddlebred as a "riders with disabilities" therapy animal</i>	10	
	<i>Vaulting / trick riding</i>	10	
	<i>Drill team, parade</i>	10	
	<i>Trail riding for pleasure</i>	10	
	<i>Other, please list</i>	10	
ANNUAL TOTAL POINTS			

- The ASHA will not be responsible for errors or omissions in the collection or transmission of data.
- Verify that your nearest charter club has received your data accurately on or before December 31.

QUESTIONS?: (859) 259-2742 . FAX (859) 259-1628 . saddlebred@asha.net . www.saddlebred.com